

# IFTM 2026 – RESPONSIBLE EXHIBITOR

## LET'S WORK TOGETHER TOWARDS A SUSTAINABLE TRADE SHOW



### Use low-carbon transportation

Whenever possible, use low-carbon transport (train, river and sea transport, bicycles, electric trucks, etc.)  
Pool deliveries with other participants at the event.  
The trade show's official service provider **CLAMAGERAN** organise grouped transport.



### Reduce packaging

Avoid extra packaging as much as possible.  
Try to use materials that can be recycled or even better, reused.



### Think ecodesign

Try to use reusable and recyclable materials, as well as LED lighting.  
We offer custom-made eco-designed stands.  
We use "recyclable" and "reusable" pictograms on our order forms for easy comprehension.



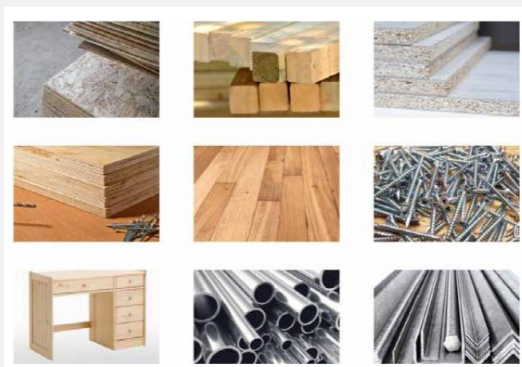
### Use responsible advertising

We recommend that you avoid flyers and goodies, replacing them with a nice experience at your stand.  
If you still want to use them, try to adapt the print run to your needs, use environmentally friendly materials, and ethical and or zero waste goodies.



BUILD UP/ DISMANTLING

# Responsible exhibitor: Best practices



**RX** France

Guide de l'Exposant - IFTM - 15/17 Sept 2026

## Upcycle your waste (stand structures, heavy materials, carpets, etc.)

We organize the reuse of your materials by our eco-responsible channels. Let us know as soon as you set up if you identify materials or stands that can be recycled! set-up if you identify any materials! [please contact us](#)

### REUSE PROCESS

1. I have materials from my stand that can be reused (in good condition)
2. Upstream, I fill in the [FORM TO SUBMIT](#) and I contact **RE'UP**
3. When dismantling, I dismantle my materials **cleanly, put them on strapped pallets**
4. I **validate my pallets with RE'UP** and I deposit them at the massification point.
5. **RE'UP** recovers recyclable materials free of charge\* and donates them to its solidarity sectors



SENSIBILISATION  
SENSITIZATION



ECO-CONCEPTION  
ECO-RESPONSIBLE



RÉEMPLOI  
REUSE



IMPACT  
IMPACT

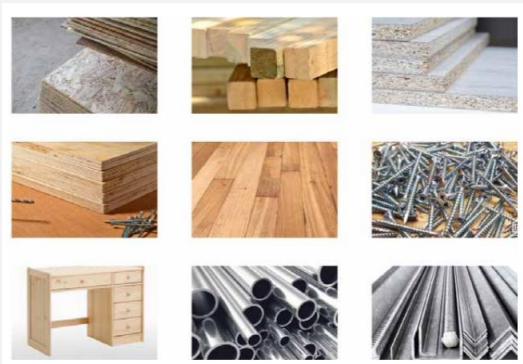


SOLIDARITÉ  
SOLIDARITY

*\* This service is offered to you by the organizer*

# BUILD UP/ DISMANTLING

## Responsible exhibitor: Best practices



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### Arrange for your waste to be collected:

**I have LESS than 1m<sup>3</sup> of waste on my booth**

Please identify 4 waste categories whose be sorted and place them in front of your stand:

- Packaging  
• Paper  
• Magazines 
- Wood 
- Scrap metal 
- PE Plastic– Film  
Clear plastic 
- Other waste (excluding hazardous waste and waste electrical / electronic equipment) 

**I have MORE than 1m<sup>3</sup> of waste on my booth**

I order the disposal of my waste with the service provider **MILLENIUM**.

They will be used in treatment centres

**TO ORDER DISPOSAL OF MY WASTE**

**Online before the start of the build-up**

## EXHIBITION

# Responsible exhibitor: Best practices



## Waste sorting

Thank you for dropping each evening in front of your stand, the diverse waste separated, thus the glass which we will also retrieve. You will be also able to drop directly your waste in the sorting boxes placed in the hall entrance and in the organization areas.



**Reuse, sorting follow-up**

**RE'UP**

[contact@bereup.com](mailto:contact@bereup.com)

**Cleanness, waste disposal**

**MILLENIUM**

Tel: +33 (0)1 60 19 72 72

I share my best ideas and practices:  
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