



3-5 OCT. 2023

PARIS - PORTE DE VERSAILLES - HALL 1



THE MEETING PLACE FOR TRAVEL PROFESSIONALS



Built by
RX In the business of
building businesses

iftm.fr

f t in i YouTube #iftm @iftmparis



Maximize your participation and ROI
by choosing the promotional solutions
to achieve your business objectives.

Ensure your visibility before,
during and after the show.





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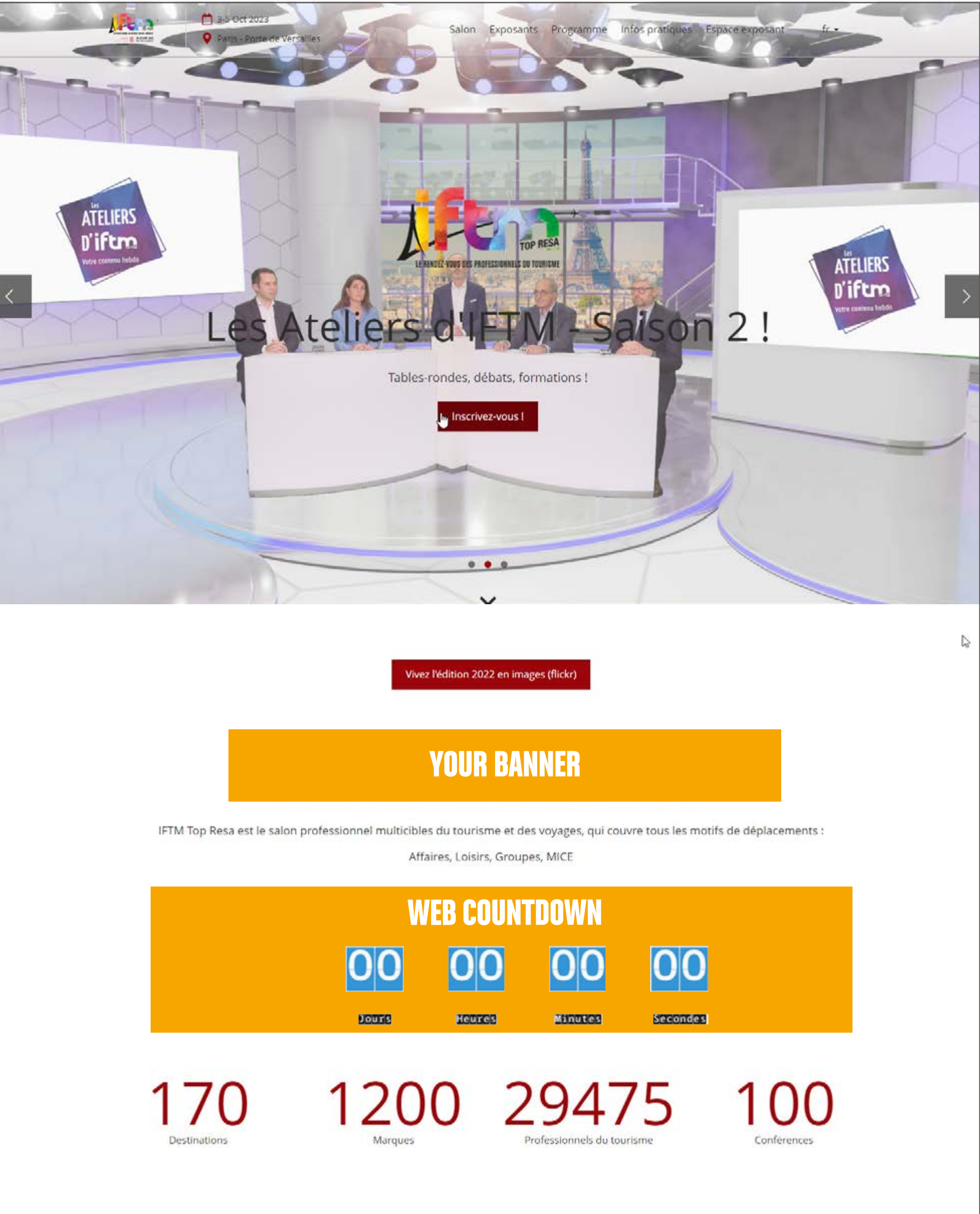
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WEBSITE

The website is where Visitors come to find information about the show, checking details and information about companies and brands exhibiting and register to attend the show. Increase your exposure to over 165 000 unique visitors with our banners and premium slots available on iftm.fr or sponsor the countdown on the home page.

		TECHNICAL SPECIFICATIONS	
BANNER HOMEPAGE	Banner on the website homepage	3 formats to provide: + 320x50 px + 728x90 px + 970x90 px + GIF or JPEG / 60ko max. + URL	2 550 €
BANNER RUBRIQUE	Banner on one of the 5 section of the website	3 formats to provide: + 320x50 px + 728x90 px + 970x90 px + GIF ou JPEG / 60ko max. + URL	2 040 €

Audience:

An average of 134 000 page views per month, with a maximum of 724 000 PV the month before the show. 21 000 unique visitors per month, multiplied by 5 the month before the show.



CONFIRMATION EMAIL SPONSORSHIP

NEW

EXCLUSIVITY

Sponsor the confirmation email to reach all participants.



REGISTRATION PROUDLY SPONSORED BY SGS
For more information, visit bit.ly/3ud77dQ

YOUR BANNER



Registration Confirmed

Registered by Customer Services
QME

Your registration, entry and participation in the Event is subject to the Attendee [Terms and Conditions](#), including the terms of Management's [Privacy Policy](#).

Your Digital Badge

Keep note of this email. The QR code below will be scanned at the show in order to print your badge.

[Manage My Event](#)

When and where



SHOW LOCATION

24 Milton Street, Mackay,
4740, AUS

TECHNICAL SPECIFICATIONS

NEW **EXCLUSIVITY**
CONFIRMATION EMAIL
SPONSORSHIP

Bilingual HD files
dimensions:
610px x 88px

5 100 €



Hello ANNE-LAURE,

September is on it's way. Talking about September means... ? **IFTM Top Resa of course !**

Badge in hand, discover the program now and **prepare your visit!**

[I prepare my visit](#)



Destination France Zone

This area is a showcase for the French market at the trade show. Tourist offices, regions, destination management companies, accommodation providers, group operators and all the main players in the French tourism industry, from all markets (leisure, business, MICE and groups) will be present and feature in the conference programme.

Zoom Exposant...

Première participation d'ATA,
Arabian Tourism Association au Salon
IFTM Top Resa 2022



ATA s'est donnée pour mission la promotion touristique des pays de la zone Moyen-Orient et Maghreb en fédérant l'ensemble des acteurs du tourisme. Destinations, tour-opérateurs, DMC, OTA, compagnies aériennes, croisiéristes, organisations institutionnelles, réseaux et médias (...) venez nous rencontrer sur le salon. Vous pourrez prendre connaissance des prochaines actualités et événements organisés par ATA et rencontrez les experts du Moyen-Orient et du Maghreb.

ATA +33 (0)1 55 60 94 46
www.arabiantourismassociation.com



Besoin d'aide ? [Contactez-nous](#)

NEWSLETTERS

Once a month and before each edition of IFTM Top Resa, we send newsletters to our registered visitors and exhibitors as well as to our prospect base to inform them of IFTM Top Resa news (opening of registrations, information on the exhibitors and on the conferences...). Communicate your presence at the show via our database more than 50,000 qualified contacts.

		TECHNICAL SPECIFICATIONS	
BANNER IN NEWSLETTER SOLO PACKAGE	Your banner in a newsletter for visitors AND exhibitors	468x60 / GIF or JPEG / 60KB max. + URL	2 000 €
EDITORIAL PUBLICATION SOLO PACKAGE	Your editorial publication in a newsletter for visitors AND exhibitors	Short title / text: 500 characters / 300x300px / GIF or JPEG / 60KB max. + URL	2 550 €

Technical specifications:

- + Calendar subject to availability
- + Items must be sent 15 days before the scheduled routing date, otherwise your content cannot be integrated.



SOCIAL MEDIA

Share your news and your attendance at the show on our social media platforms and increase your visibility amongst the IFTM Top Resa community.

OFFRE LIMITÉE SOLO PACKAGE

Publication of your post on our 4 social media platforms:
Facebook, Twitter, Instagram and LinkedIn
Total of 4 publications

1 020 €

EXCLUSIVITY 1-YEAR PACKAGE

SOLD

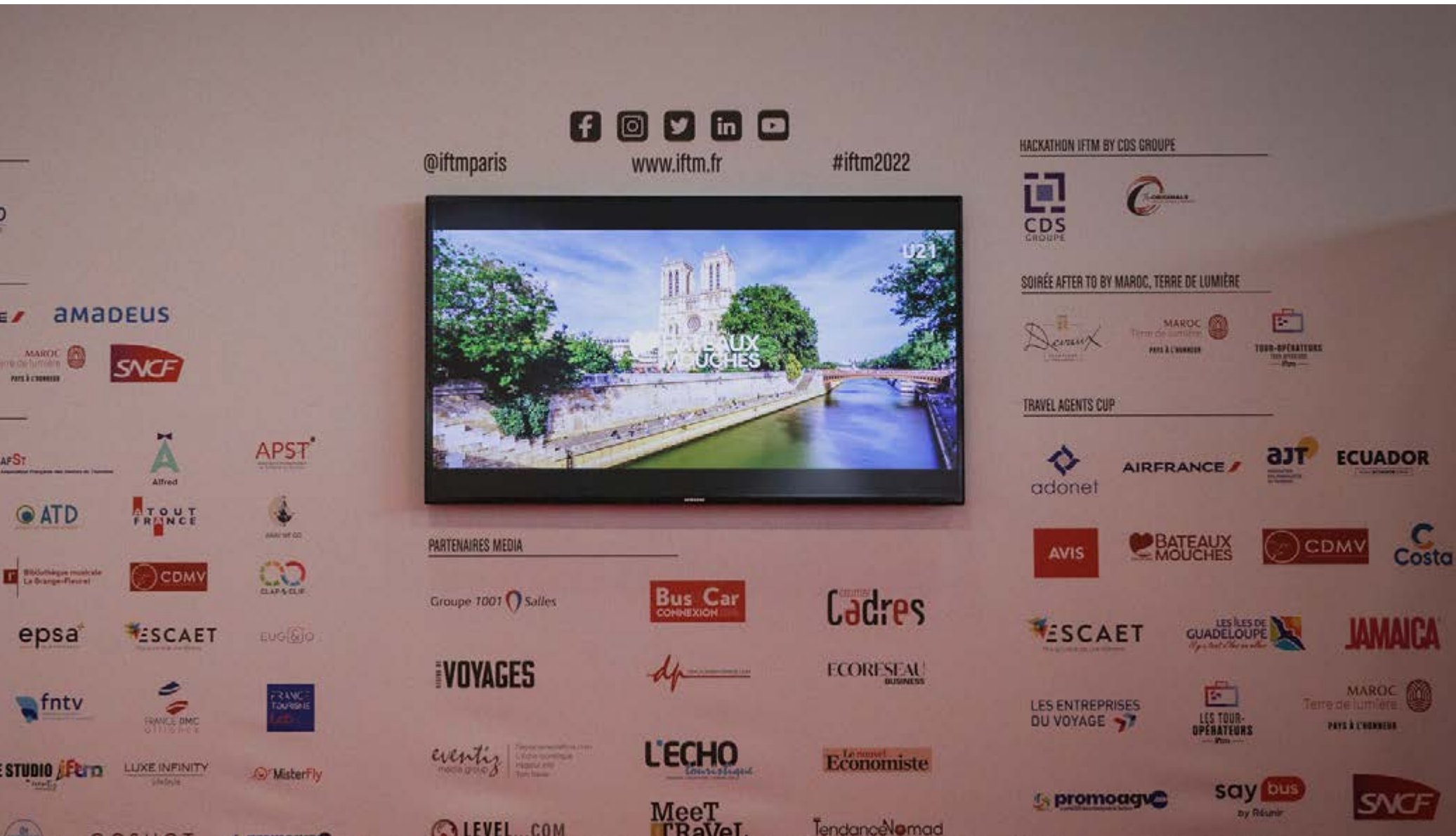
The trade show uploads 1 publication every month
until 31/12/2020 to its 4 social media platforms:
Facebook, Twitter, Instagram and LinkedIn
Total of 32 publications

10 000 €

Technical specifications:

- + Short title
- + Text: 500 characters
- + 300x300px
- + GIF or JPE
- + 60KB max. + URL





VIDEO AND SCREENS

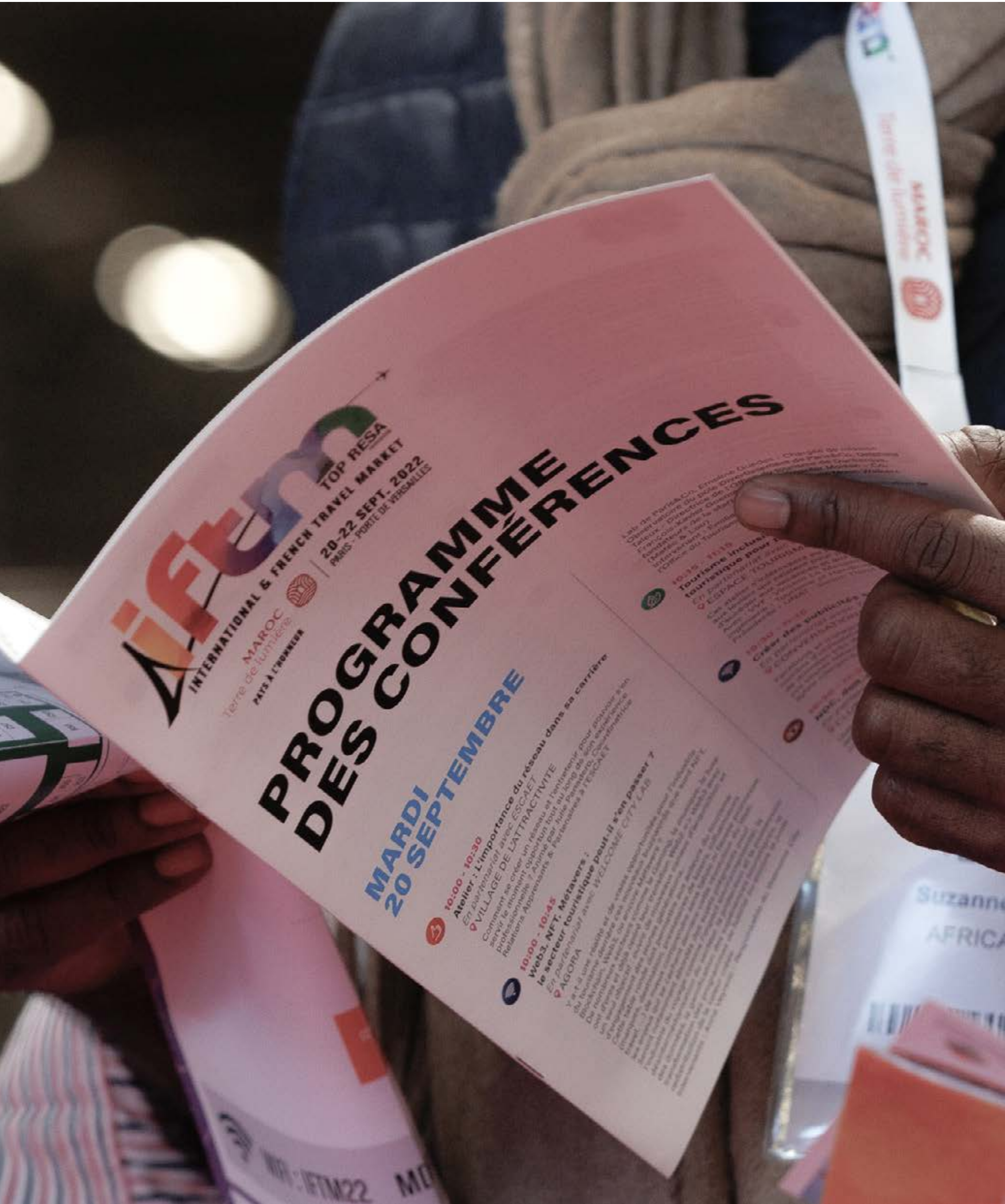
Be seen at the heart of the event. Reach a maximum audience by showcasing your brand and product on our digital screens located in strategic areas of the showfloor.

JC DECAUX SCREENS OUTDOORS	2 84-inch digital totems 1-min video loops (max. 6 advertisers)	10-second ad Format: mp4	3 570 €
SCREENS INDOOR ON THE SHOWFLOOR	Your 30-sec video broadcast on the10 trade show screens on a loop throughout the trade show.	30-second ad (max.) Format: mp4	4 590 €

WIFI

Become the sponsor of the Show’s WIFI, accessible free of charge for all participants.

<div>EXCLUSIVITY</div> <div>SPONSOR THE TRADE SHOW WIFI</div>	<div> <div>+ Mention of wifi on the show map (Pocket map, floor map)</div> <div>+ 5 tiles on the ground</div> <div>+ Mention of the name of the wifi in the catalog (if the sale of the product is made before July 31, 2023)</div> </div>	<div>Logo in HD PNG or JPEG + URL</div>	10 200 €
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CONFERENCE PROGRAM

Increase your exposure before the event by sponsoring the invitation sent to our visitors, and included in some of our key trade media partners.
 Feature in the visitor guide (including the programme and theme tours) and increase your visibility amongst visitors during and after the trade show.

	TECHNICAL SPECIFICATIONS	
<div>EXCLUSIVITY</div> <div>BACK COVER OF THE CONFERENCE PROGRAM</div>	210 x 297 mm + 10 mm bleed	7 000 €



IFTM DAILY - 3 ISSUES & 2 ONLINE

Use the IFTM Show Daily to share your news and advertise your presence. The Show Daily is published on Tuesday, Wednesday & Thursday. A total of 15,000 copies distributed at the entrance of the exhibition and in various key areas of the showfloor (villages, press area, business center,...) and available in French and English

		TECHNICAL SPECIFICATIONS	
FRONT PAGE YOUR LOGO & BOOTH NO. MAX. 3 ADVERTISERS		250 x 353 mm + 10 mm bleed	3 300 €
FRONT PAGE - 1/5 PAGE	EXCLUSIVITY	230 x 58 mm	11 000 €
INSIDE FRONT COVER	EXCLUSIVITY	250 x 353 mm + 10 mm bleed	12 000 €
INSIDE BACK COVER	EXCLUSIVITY		10 800 €
BACK COVER	EXCLUSIVITY		12 900€
1 INSIDE DOUBLE PAGE SPREAD (EXCL. INSIDE FRONT AND BACK COVERS)		500 x 353 mm + 10 mm bleed	17 200 €
1 INSIDE PAGE		250 x 353 mm + 10 mm bleed	8 500 €
1/2 INSIDE PAGE		230 x 145 mm	4 800 €
1/4 INSIDE PAGE		230 x 72 mm	2 650 €



IFTM DAILY - 1 ISSUES

Use the IFTM Show Daily to share your news and advertise your presence. The Show Daily is published on Tuesday, Wednesday & Thursday. 5 000 copies distributed everyday at the entrance of the exhibition and in various key areas of the showfloor (villages, press area, business center...) and available in French and English.

	TECHNICAL SPECIFICATIONS	
1 INSIDE PAG	250 x 353 mm + 10 mm bleed	2 800 €
1/2 INSIDE PAG	230 x 145 mm	1 550 €
1/3 INSIDE PAG	70 x 290 mm	1 050 €
1/4 INSIDE PAG	230 x 72 mm	850 €



OUTDOOR SIGNAGE

Advertising in the registration area provides optimal visibility outside the exhibitioncentre, in full view of pedestrians, drivers and venue visitors.

	TECHNICAL SPECIFICATIONS	
GATE L - MODULE 1	5m wide x 3m high	5 600 €
GATE L - MODULE 2	5m wide x 3m high	5 600 €
GATE L - MODULE 3	5m wide x 3m high	5 600 €
GATE L - MODULE 4	5m wide x 3m high	5 600 €
<div>EXCLUSIVITY</div> GATE L - MODULES 1 + 2 + 3 + 4	20m wide x 3m high	19 900 €

- Technical specifications:**
- + CMYK colour space
 - + Image must be provided to 1:10 scale
 - + Vectorized font and logos. Linked files included
 - + HD files (PDF, AI, EPS) sent in zip format directly via a website (liquidfiles)



OUTDOOR SIGNAGE

Tarpaulin advertising at the entrance provides excellent visibility outside the exhibition centre, in full view of pedestrians, drivers and venue visitors.

	TECHNICAL SPECIFICATIONS	
GATE L TARPAULIN - FRONT (ENTRANCE)	14.70m wide x 4.85m high	19 900 €
GATE L TARPAULIN - BACK (EXIT)	14.30m wide x 4.45m high	15 300 €
SIDE TARPAULINS - MODULE 1 (11M²)	On request	6 020 €
SIDE TARPAULINS - MODULE 2 (11M²)	On request	6 020 €
SIDE TARPAULINS - MODULE 3 (FROM 11M²)	On request	6 020 €

- Technical specifications:**
- + CMYK colour space
 - + Image must be provided to 1:10 scale
 - + Vectorized font and logos. Linked files included
 - + HD files (PDF, AI, EPS) sent in zip format directly via a website (liquidfiles)



OUTDOOR SIGNAGE

Tarpaulin advertising on the venue facade at the entrance provides excellent visibility outside the exhibition centre, in full view of pedestrians and drivers.

	TECHNICAL SPECIFICATIONS	
FACADE TARPAULIN - HALL 1.1 - NO. 1	12.50m wide x 4.60m high	12 240 €
FACADE TARPAULIN - HALL 1.1 - NO. 2	12.50m wide x 4.60m high	12 240 €
FACADE TARPAULIN - HALL 1.2 - 120M²	12m wide x 10m high	28 560 €
FACADE TARPAULIN - HALL 1.3 - NO. 1	11.60 m wide x 4.60 m high	12 240 €
FACADE TARPAULIN - HALL 1.3 - NO. 2	11.60 m wide x 4.60 m high	12 240 €
BACK-LIT OVERHANG FACADE OF HALL 1.1 AND 1.3	On request	4 590 €

Technical specifications:

- + CMYK colour space
- + Image must be provided to 1:10 scale
- + Vectorized font and logos. Linked files included
- + HD files (PDF, AI, EPS) sent in zip format directly via a website (liquidfiles)



OUTDOOR SIGNAGE

Outdoor visibility on the forecourt thanks to exit tarpaulins, post and glass door displays.

		TECHNICAL SPECIFICATIONS	
GATE T TARPAULIN + PROTOCOL	Visible to all visitors upon arrival in the exhibition hall	13.85m wide x 3.90m high	15 300 €
EXCLUSIVITY GLASS DOORS HALL 1.1	24 doors with logos	40 x 40 cm	5 100 €
EXCLUSIVITY GLASS DOORS HALL 1.3	24 front/back doors with logos		7 650 €
POST ADVERTISING SOLD	6 posts	On request	15 300 €



INDOOR SIGNAGE

Use floor tiles to guide visitors right to your stand.

		TECHNICAL SPECIFICATIONS	
5 TILES	Guide visitors right to your booth with tiles located across the trade show	Dimension: 100 x 100 cm. EPS or PDF file HD 300 dpi. 1/4 of final format and vectorized fonts	2 350 €
10 FLOOR TILES			4 050 €



INDOOR SIGNAGE

Show visitors the way to your stand by advertising on the event’s indoor direction signage.

		TECHNICAL SPECIFICATIONS	
<div>EXCLUSIVITY</div> <div>SPONSOR</div> <div>8 DIRECTION</div> <div>ARROWS</div>	Sponsor the front/back of the top or the base	30 x 30 cm	8 160 €
<div>NEW</div> <div>EXCLUSIVITY</div> <div>SPONSORING</div> <div>PATH LETTER</div>	Be visible to all visitors by sponsoring the high “aisle letters” signage hung in all the aisles of the show (front/back)	On request	5 000 €

Contraintes techniques:
HD files (PDF, AI, EPS)



STANDARD VISIBILITY

AGENCE DEPARTEMENTALE DU
TOURISME DE TOURAINE

Stand : 1-U64

CDT – CRT – Office du Tourisme France

Description

L'ADT Touraine propose des services gratuits de conseils personnalisés et supports pratiques (guide Pro, vidéos, photos...), utiles à la création de circuits et séjours en Val de ...

[Ajouter à mon Agenda](#)

PREMIUM VISIBILITY

AFTAB KALOUT ECO TOUR AND
TRAVEL CO

Stand : 1-U155

Réseau d'agences affaires - TMC

[Site web](#)

Pourquoi visiter notre stand

Vous aurez un voyage inoubliable, sécurisé et de qualité. C'est notre engagement. Le voyage en Iran, le secret d'une expérience authentique et agréable.

Description

Aftab-e-Kalout Tour & Travel Co. a été créé en 1998 et a été bâtie sur la connaissance en profondeur, l'expérience et la passion de ses fondateurs pour les splendeurs naturelles et ...

[Ajouter à mon Agenda](#)

Agence de voyages et tour
opérateur iranien


SILVER LISTING
EXHIBITOR'S LIST

Stand out from your competitors and get noticed by Visitors checking out the Online Exhibitor Directory.

SILVER LISTING
PREMIUM VISIBILITY

Get 5x more listing visibility exhibitors on our website (highlighted) and stand out from your competitors by promoting your products via the “product carousel” module.

500 €



3-5 Oct 2023
Paris - Porte de Versailles

SalonExposantsProgrammeInfos pratiquesEspace exposantfr

Les exposants 2022

Recherche exposants

Q

1187 Exposants

Filtres

Caractéristiques

☐ Nouveaux exposants (179)

Activité de l'entreprise

☐ Activité sportive (4)☐ Aéroport (5)☐ Agence de Voyages en ligne (19)☐ Association - Syndicat - Fédération (24)☐ Assurance - Assistance (11)☐ Autocariste (4)

Étendre

Destinations

☐ Afrique (114)☐ Amérique centrale (45)☐ Amérique du nord (98)☐ Amérique du sud (94)☐ Asie (120)☐ Caraïbes (124)

Étendre

Zones et Villages


☐ Club affaires (36)☐ La destination France (151)☐ Tech zone (15)☐ Village de la croisière (13)☐ Village de la montagne (11)☐ Village des autocaristes (5)

Étendre

Parcours de visite


☐ Bien-être & santé (47)☐ Business Travel (133)☐ Culture & Patrimoine (236)☐ Gastronomie & Enologie (91)☐ Insolite (52)☐ Luxe (110)

Étendre




ECT... [MICE DMC]
Réceptif étranger, Dominicaine, République, Zone Caraïbes, Insolite, MICE, Voyage ...
Description
www.ectmicedmc.com

Stand : 1-E48
Stand(s) partagé(s)
avec: OFFICE DU...




365 TRAVEL
Zone Asie et Pacifique
NOUVEAUX EXPOS...


Stand : 1-A26
Stand(s) partagé(s)
avec: VIETNAM ORIGINA...




3B VOYAGES
Tour-Opérateur Français, France, Zone Europe et Bassin Méditerranéen
Stand(s) partagé(s)
avec: COMITE REGIONA...




4TRAVEL INCOMING TOUR OPERATOR
Réceptif étranger, Pologne, Zone Europe et Bassin Méditerranéen
Stand(s) partagé(s)
avec: OFFICE NATIONAL...



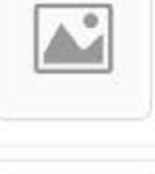
7°SOUTH
Réceptif étranger, Seychelles, Zone Océan Indien
Stand : 1-J17
Stand(s) partagé(s)
avec: SEYCHELLES OT




A.M.I. TOUR OPERATOR
Réceptif étranger, Italie, Zone Europe et Bassin Méditerranéen
Stand(s) partagé(s)
avec: ITALIE - OFFICE...



AANARI HOTEL & SPA
Hôtel - Chaîne hôtelière - Hôtel Restaurant, Zone Océan Indien
Stand : 1-J03
Stand(s) partagé(s)
avec: ILE MAURICE



ABBA HOTELS
Centrale de réservation hôtelière - Bedbank, Espagne, Zone Europe et Bassin Méditerranéen
Stand : 1-R70
Stand(s) partagé(s)
avec: OFFICE DU...



ABBEY TOURS (IRELAND & UK)
Réceptif étranger, Royaume-Uni, Irlande, Zone Europe et Bassin Méditerranéen, C...
Description
Abbey Group est un groupe privé d'agences réceptives basées à

Stand(s) partagé(s)
avec: TOURISME...

GOLD LISTING - TOP RANKING EXHIBITOR'S LIST

Highlight your products and services and stand out from your competitors. To be on the Top of the list on the exhibitor search engine.

NEW

GOLD LISTING
TOP RANKING LISTE
DES EXPOSANTS

Up at the top of the list on a category of your choice on the search engine exhibiting on IFTM website

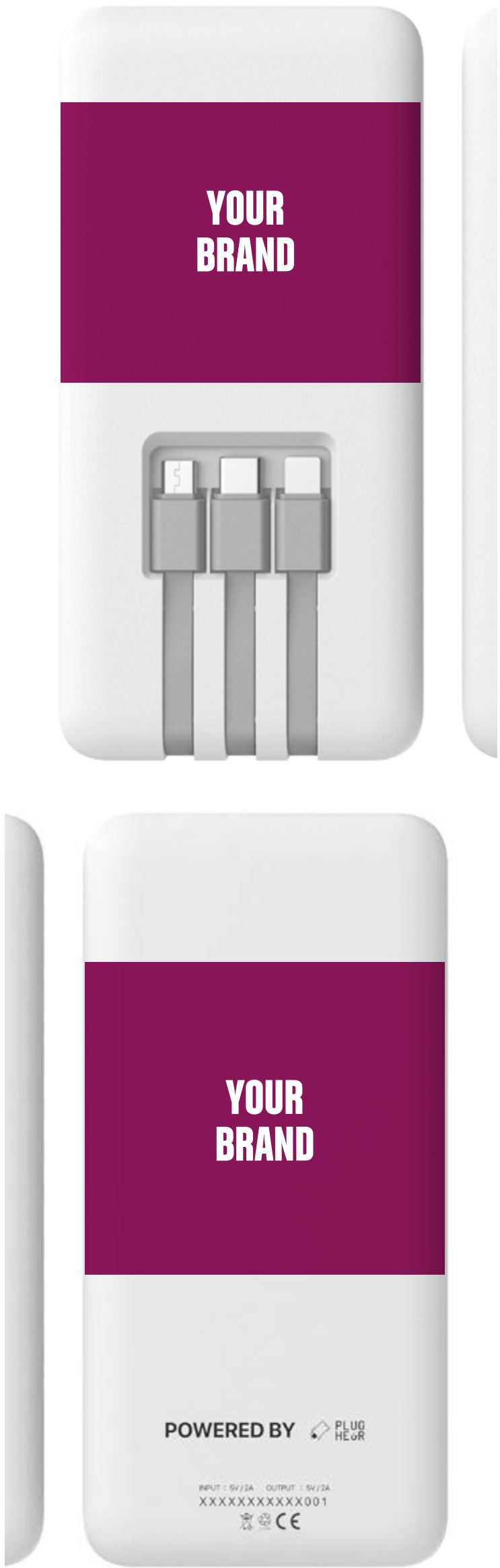
2 040 €



EVENT MAP

Increase your visibility during the event by helping visitors where to locate you at the show!

	TECHNICAL SPECIFICATIONS	
BACK COVER (POCKET MAP ONLY)	100 x 210 mm + 5 mm bleed HD files (PDF, AI, EPS)	8 350 €
LOGO ON MAP (MAX. 5 ADVERTISERS)	HD files (PDF, AI, EPS)	2 856 €
<div>NEW</div> <div>EXCLUSIVITY</div> <div>SPONSOR THE WALL PLAN</div>	On request	10 200 €



BATTERY CHARGING STATION

We offer to our visitors the possibility to recharge their smartphone via an external battery system.
Sponsor this service and accompany the participant during his visit of the show!

NEW **EXCLUSIVITY**
**SPONSORING AND COVERING
OF THE SOLUTION**

Your logo on the 240 batteries
(front & back) and on the screen of the 10 totems.
Users who use the service leave their contact details,
which you get at the end of the event.

15 300 €





BADGES & CORDONS

Badges and lanyards remain key tools to be seen by all professionals throughout the show.

		TECHNICAL SPECIFICATIONS	
<div>EXCLUSIVITY</div> <div>SPONSOR BADGES + LANYARDS WITH IFTM TOP RESA LOGO</div>	<div>Your logo printed on all badges sent to all pre-recorded and delivered to all visitors*</div>	On request	25 500 €

SOLD

* Your logo will be placed on a space of 180px x 120px high on the visitor badge.
Excluding production and technical costs.



HOST/HOSTESS OUTFIT

Dress the hosts/hostesses in branded outfits to be visible throughout the trade show.

EXCLUSIVITY

IFTM & PARTNER CO-BRANDED LOGO ACCESSORY
ON THE HOSTS/HOSTESSES' OUTFIT

SOLD

5 100 €

OFFICIAL BAG

Associate your brand to one of the most strategic item used and kept by all visitors during and after the show!

SPONSOR
13 000 OFFICIAL BAGS

SOLD

Show bag distributed
to all attendees

12 240 €*



Technical specifications:

HD files (PDF, AI, EPS)

* excluding production and technical costs. You can choose the supplier of your choice.





DISTRIBUTION OF LEAFLETS

Exclusive distribution of your advert/leaflets in the show aisles.

DISTRIBUTION RIGHTS FOR A HOST/HOSTESS FOR 1 DAY	The hosts and hostesses can be dressed in your colors*.	2 800 €
EXCLUSIVITY DISTRIBUTION RIGHTS FOR A HOST/HOSTESS FOR 4 DAY		7 140 €

* The outfits are provided by you.



TRAVEL AGENTS CUP

The grand finale will take place on Thursday 5 octobre at IFTM Top Resa.

- + The reference competition to make the best travel agent in France shine.
- + The unmissable meeting place for sellers, experts and destinations.
- + Six months of human adventure until the grand finale in the ARENA.
- + 40 candidates, 10 finalists, 400 excited supporters!

5 reasons to become a partner:

- + Visibility amongst travel agents.
- + Meet and build special relationships with the entrants.
- + Enjoy high media coverage.
- + Promote your destination to future ambassadors
- + Enjoy a specific communication plan:
 - Dedicated page on the website and in the official catalogue.
 - Emails sent to our «travel agent» mailing list.
 - Media coverage by professional press.
 - Your logo on our print & digital media (banners, posters, social media, etc.)
 - Your 3-minute video broadcast at the grand finale.





TRAVEL AGENTS CUP

YOUR VISIBILITY	DIAMOND PARTNER	RUBY PARTNERS
	(1 POSSIBLE PARTNER)	(4 POSSIBLE PARTNERS)
Your logo published on our website, our newsletters, our social networks.	✓	✓
Your destination presented twice during the final which will take place at the exhibition.	✓	✓
You offer a stay for two people at your destination abroad including transportation. (excluding airport taxes which remain the sole responsibility of the winner).	✓ Minimum value 3 000 €HT	✓ Minimum value 2 000 €HT
You are part of the jury and you reward the best travel agent in France on stage.	✓	
Your 3 minutes video broadcasted during the finals.	<div>SOLD</div> <div>5 100 € HT*</div>	3 060 € HT*
	*Out of lot value	



TRAVEL AGENTS CUP JUNIOR



The grand finale will take place on Friday 5 October at the trade show.

- + Elect the best ambassador of “La Destination France” (Metropolis & Overseas)!
- + Position yourself with a young target and communicate directly with professionals of tomorrow and create privileged encounters.
- + A grand finale in the ARENA.
- + A dedicated communication plan over six months and media coverage around the event.

VOTRE VISIBILITÉ	EXCLUSIVE Partner
	(1 possible partener)
Your destination and logo will be promoted on our websites and social media accounts, and in our newsletters and official catalogue	✓
Your contact details will be given to participants to help them prepare	✓
Your destination is presented twice during the final at the show.	✓
The winning student will be an ambassador for your destination and for the Junior Travel Agents Cup.	✓
In addition to the sponsorship fee, you will give the contest winners a free holiday for two to your destination, worth at least €2000.	✓
Your video ad broadcast during the grand finale (3 min.)	✓
You have the honor to be part of the jury and to reward the 1st prize of the competition.	✓
	10 710 € HT*
	*Out of lot value



LE VILLAGE DES START-UP & START-UP CONTEST

The grand finale of the Startup Contest will be held on Tuesday 3 October at the trade show.

- + With over 30 startups in 2021, the Startup Village is the no.
- + 1 hub for innovation and evolving tourism practices.
- + The Startup Contest awards the best startups and promotes professionals representing innovation in the sector.

MAIN PARTNER + NAMING	Have your company name featured in the event. Join the judging panel. Give a speech at the final. Get maximum visibility by featuring in all event communications.	10 200 €
OFFICIAL PARTNERS	Be part of the judging panel. Get maximum visibility by featuring in all event communications.	4 080 €
DESTINATION PARTNER	Promote your destination to the most innovative startups by giving away a free stay in the final.	3 060 €



AFTER TRAVEL AGENTS PARTY

Closing party organized by IFTM. This unique event stands out as the festive and friendly meeting place for travel agents.

Take advantage of the notoriety of this evening and a complete communication plan by becoming a sponsor!

PARTNER VISIBILITY	Your logo on the welcome tarpaulin of the evening and endowment of 10 invitations for your customers and teams.	2 000 €
SPONSORING DE LA SOIRÉE + NAMING	Become the official sponsor of the closing party of the IFTM Top Resa.	30 000 €



COCKTAIL VILLAGE

Organize a cocktail party to invite your customers (more or less a hundred guests), discuss with visitors or even create a surprise at the Show.

COCKTAIL VILLAGE TO	Tuesday Wednesday Thursday	Put the TO Village in your colors during a cocktail	3 570 €
COCKTAIL AGV LOUNGE	Tuesday Wednesday Thursday	Meet Travel Agents in their reserved space et take advantage to promote your brand!	3 570 €

- Spécificités:**
- + Rental and operational management: cocktail lunch.
 - + Catering (drinks and food).
 - + Visibility: «Cocktail organised by...» featuring your logo.
 - + Service and technical staff.
 - + Goodies, Kakemonos, videos, speaking, networking, etc. Provided by you.

The show promotes your cocktail via a post on its social networks.



PRESS AREA

Organize your press conference during IFTM.

YOUR PRESS CONFERENCE

Your press conference in the IFTM press area.
Followed by a cocktail for a hundred people

3 570 €

Specificities :

Mandatory contact for the coordination of your press conference: presse@iftm.fr





ROOM SPONSORSHIP

Located at various locations in the show, the conference rooms accommodate every day experts and professionals around various themes and subjects. Associate your brand with the highlights of the show, where discussions and ideas come to life.

ARENA	Capacity room of 200 people	<div> <div> <div>+</div> <div>Your brand associated with the room</div> </div> <div> <div>+</div> <div>Logo and name on the tour plan</div> </div> <div> <div>+</div> <div>Branding of the room in your colors</div> </div> </div>	30 000 €
EXCLUSIVITÉ AGORA	Capacity room of 130 people		10 000 €
EXCLUSIVITÉ FORUM	Capacity room of 100 people		3 000 €



ESPACE VIP

Become the exclusive sponsor of VIP area to get your brand noticed by industry decision-makers and leaders.

EXCLUSIVITY SPONSOR THE VIP AREA + NAMING	Dress up the VIP area with your colors. Your logo is present on the VIP Coupons distributed to exhibitors.	19 890 €
EXCLUSIVITY SPONSORING THE OPENING COCKTAIL	SOLD Your brand present on all event communications	10 200 €

TRAVEL AGENTS LOUNGE

Travel Agents will be able to take advantage of a place to exchange, network and work. Sponsor this place and showcase your brand with a qualified Travel Agents target.

EXCLUSIVITY SPONSOR THE LOUNGE AGV + NAMING	Sponsorisez ce lieu et mettez votre marque en valeur auprès d'une cible d'AGV qualifiée.	19 890 €
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CLOAKROOM SPONSORING

Reach 100% of visitors and communicate from the entrance to the show!

NEW CLOAKROOM SPONSORING	SOLD The cloakroom will be located outside the exhibition hall, opposite the entrance to the show Your brand will dress the cloakroom (visuals, logo..)	12 240 €
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A CONVERSATION SLOT

Speeches based on the exchange between one or more exhibiting experts and its shipper customer (or other). The objective is to provide solutions by responding to common everyday problems, to share feedback. The expert speaker(s) can solicit feedback from participants in the room. The goal is to facilitate collaborative intelligence.

CONVERSATIONS

A conversation slot
(room conversation OR room durable)
Subject subject to validation by the organizer

2 500 €



Specificities :

- + 1 screen dedicated to program announcement
- + 1 sound equipment
- + 1 hostess
- + The Emperia license included (mobile application allowing the collection data of all conversation participants)
- + 1 technician (laptop to be provided by the exhibitor)



RESTAURANT SPONSORSHIP

Sponsoring the VIP area means anchoring your brand in the minds of market decision-makers. Exclusive sponsorship to become the only advertiser highlighted in this warm space and privileged.

RESTAURANT SPONSORSHIP

- + Sponsorship (naming) of the show's temporary restaurant
- + The restaurant will be indicated on the plans of the show (pocket plan, wall and floor plans)
- + Signage on the ground (step-shaped tiles) leading to the restaurant
- + 2 tables of 6 people or 1 table of 10 people reserved each day for your brand
- + The name of the restaurant by (...) will also appear on the menus
- + Possibility to accessorize the other tables purchased
- + Naming desserts to define together
- + Possibility of organizing a cocktail by privatizing the restaurant from 5.30 p.m. - Invitation sent by you

35 000 €



PARIS ROOM

The Paris room is ideal for organizing events in the lounge.

Located in Pavilion 1.

Possible configurations:
Theater, conference, workshop, breakfast, cocktail.

LOCATION PARIS ROOM	50 à 150 people, 1h30 slots. Subject to availability at the time of booking.	1 300 €
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- Services included:**
- + 1 sound system, 1 micro HF
 - + 1 x 55-inch plasma display
 - + Furniture (chairs and speakers' tables),
 - + 1 desk





ESPACE 2000, ROOMS A + B

Take advantage of these available spaces to organize your events and conventions.

Located in Pavillion 1, in the mezzanine.

Possible configurations:
Theater, conference, workshop, breakfast, cocktail.

LOCATION 1H30 ESPACE 2000	44 à 183 people, 1h30 slots. Subject to availability at the time of booking.	1 500 €
LOCATION 1 JOURNÉE ESPACE 2000	44 à 183 people, One day slots. Subject to availability at the time of booking.	5 150 €

- Services included:**
- + 1 stand screen (75 inches)
 - + 1 podium and desk
 - + 1 flipchart
 - + Furniture (chairs, tables),
 - + Locker room racks and hangers
 - + Other optional benefits



ESPACE 2000, ROOMS E + D

Take advantage of these available spaces to organize your events and conventions.

Located in Pavilion 1, in the mezzanine.

Possible configurations:
Theater, conference, workshop, breakfast, cocktail.

LOCATION ESPACE 2000 1H30	40 à 195 personnes, pour une durée de 1h30. Selon disponibilité des creneaux	1 700 €
LOCATION ESPACE 2000 1 JOURNÉE	40 à 195 personnes, pour une journée. Selon disponibilité	5 400 €

- Services included:**
- + 1 stand screen (75 inches)
 - + 1 podium and desk
 - + 1 flipchart
 - + Furniture (chairs, tables),
 - + Locker room racks and hangers
 - + Other optional benefits



COCKTAILS

Take advantage of this opportunity to organize cocktail parties.
Cocktail organized by you in the room you rent.

	50 PAX	100 PAX	150 PAX
COCKTAIL 4 PIECES	1 750 €	2 700 €	4 050 €
COCKTAIL 10 PIECES	3 150 €	4 400 €	6 750 €
COCKTAIL 16 PIECES	3 300 €	6 500 €	9 050 €
	50 PAX	100 PAX	150 PAX
BREAKFAST	950 €	1 370 €	2 100 €
COFFEE BREAK	1 000 €	1 470 €	2 240 €
CHAMPAGNE	590 €	1 170 €	1 760 €

CONTACTS



3-5 OCT. 2023

PARIS - PORTE DE VERSAILLES - HALL 1

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