

Form to be returned to us by post together with your deposit.

N°ID exp.(organizer 's information)

NAME OF YOUR COMPANY : .....

Please note that only exhibitors attending IFTM Top Resa 2018 may purchase promotional tools. Companies not exhibiting at the exhibition may under no circumstances subscribe to these offers.

Prices are indicated VAT excluded.

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DIGITAL			
Website	<input type="checkbox"/> DG01	Banner	€2 500
	<input type="checkbox"/> DG02	Web countdown	€5 000
	<input type="checkbox"/> DG03	Premium Mention in the list	€300
Newsletters	<input type="checkbox"/> DG04	Banner in newsletter - solo pack.	€1 900
	<input type="checkbox"/> DG05	Banner in newsletter - dual pack.	€3 500
	<input type="checkbox"/> DG06	Editorial publication - solo pack.	€2 500
	<input type="checkbox"/> DG07	Editorial publication - dual pack.	€3 900
	<input type="checkbox"/> DG08	Solo package	€2 000
Social media	<input type="checkbox"/> DG09	Dual package	€3 500
	<input type="checkbox"/> DG10	1-month package	€5 900
	<input type="checkbox"/> DG11	1-year package	€15 000
	<input type="checkbox"/> DG12	Level 1 - Logos pack	€450
	<input type="checkbox"/> DG13	Level 2 - Top list ranking	€1 900
Mobile application	<input type="checkbox"/> DG14	Level 3 - Banner	€2 700
	<input type="checkbox"/> DG15	Level 4 - Push notification	€3 000
	<input type="checkbox"/> DG16	Level 5 - Full screen	€10 000
	<input type="checkbox"/> DG17	Sponsor the exhibitor chatbot	€6 000
Chatbot	<input type="checkbox"/> DG18	Sponsor the visitor chatbot	€7 000
	<input type="checkbox"/> DG19	JC Decaux screens - outdoors	€2 500
Videos	<input type="checkbox"/> DG20	Big screens - reception	€9 900
	<input type="checkbox"/> DG21	Trade show TV	€4 500
WIFI	<input type="checkbox"/> DG22	Sponsor the trade show WIFI	€10 000
PRINT			
Invitation	<input type="checkbox"/> PR01	Back cover	€7 700
	<input type="checkbox"/> PR02	Back cover	€8 150
	<input type="checkbox"/> PR03	Inside front cover	€5 000
Catalogue & Programme	<input type="checkbox"/> PR04	Inside back cover	€5 000
	<input type="checkbox"/> PR05	1 inside page	€3 350
	<input type="checkbox"/> PR06	1/2 inside page	€2 200
	<input type="checkbox"/> PR07	bookmark	€5 900
	<input type="checkbox"/> PR08	Front page your logo & booth no. max. 3 advertisers	€2 450
IFTM Daily - 3 issues	<input type="checkbox"/> PR09	Front page - 1/5 page	€8 200
	<input type="checkbox"/> PR10	Inside front cover	€9 000
	<input type="checkbox"/> PR11	Inside back cover	€8 000
	<input type="checkbox"/> PR12	Back cover	€9 600
	<input type="checkbox"/> PR13	1 inside double page spread	€11 200
	<input type="checkbox"/> PR14	1 inside page	€6 300
	<input type="checkbox"/> PR15	1/2 inside page	€3 500
	<input type="checkbox"/> PR16	1/4 inside page	€1 900
IFTM Daily - 1 issue	<input type="checkbox"/> PR17	1 inside page	€2 800
	<input type="checkbox"/> PR18	1/2 inside page	€1 550
	<input type="checkbox"/> PR19	1/3 inside page	€1 050
	<input type="checkbox"/> PR20	1/4 inside page	€850
Outdoor signs	<input type="checkbox"/> PR21	Gate L Ticketing Booth - Module 1	€4 500
	<input type="checkbox"/> PR22	Gate L Ticketing Booth - Module 2	€4 500
	<input type="checkbox"/> PR23	Gate L Ticketing Booth - Module 3	€4 500
	<input type="checkbox"/> PR24	Gate L Ticketing Booth - Module 4	€4 500
	<input type="checkbox"/> PR25	Gate L Ticketing Booth - 1+2+3+4	€19 500
	<input type="checkbox"/> PR26	Gate L Tarpaulin - Front (entrance)	€19 500
	<input type="checkbox"/> PR27	Gate L Tarpaulin - Back (exit)	€15 000
	<input type="checkbox"/> PR28	Side tarpaulins - Module 1 (19m <sup>2</sup> )	€5 900
	<input type="checkbox"/> PR29	Side tarpaulins - Module 2 (18m <sup>2</sup> )	€5 900
	<input type="checkbox"/> PR30	Side tarpaulins - Module 3 (>5m)	on request
	<input type="checkbox"/> PR31	Facade tarpaulin - Hall 1.1 - No. 1	€12 000
<input type="checkbox"/> PR32	Facade tarpaulin - Hall 1.1 - No. 2	€12 000	

Outdoor signs	<input type="checkbox"/> PR33	Facade tarpaulin - Hall 1.2 - 120m <sup>2</sup>	€28 000
	<input type="checkbox"/> PR34	Facade tarpaulin - Hall 1.3 - No. 1	€12 000
	<input type="checkbox"/> PR35	Facade tarpaulin - Hall 1.3 - No. 2	€12 000
	<input type="checkbox"/> PR36	Back-lit overhang - Facade of Hall 1.1 and 1.3	€4 500
	<input type="checkbox"/> P37	Gate T Tarpaulin - Exit + Protocol	€15 000
Indoor signs	<input type="checkbox"/> PR38	Glass doors - Hall 1.1	€5 000
	<input type="checkbox"/> PR39	Glass doors - Hall 1.3	€7 500
	<input type="checkbox"/> P40	Post advertising	€15 000
	<input type="checkbox"/> P41	Sponsor the "NEF" atrium - 200m <sup>2</sup>	€35 000
	<input type="checkbox"/> P42	3 tiles	€1 500
	<input type="checkbox"/> P43	5 tiles	€2 300
	<input type="checkbox"/> P44	10 floor tiles	€3 950
<input type="checkbox"/> P45	Sponsor a direction arrow	€3 000	

MULTICANAL			
List of exhibitors	<input type="checkbox"/> MU01	Web pack & catalogue	€538
Map	<input type="checkbox"/> MU02	Back cover (pocket map only)	€8 200
	<input type="checkbox"/> MU03	Logo on map (max. 5 advertisers)	€2 800

MERCHANDISING			
Badges and lanyards	<input type="checkbox"/> ME01	Sponsor 17,000 lanyards	€15 000
	<input type="checkbox"/> ME02	Sponsor badges + lanyards	€20 000
	<input type="checkbox"/> ME03	Sponsor 13,000 tote bags	€12 000
Host/hostess outfit	<input type="checkbox"/> ME04	Sponsor country showcase tote bag	€12 000
	<input type="checkbox"/> ME05	co-branded logo accessory on the hosts/hostesses' outfit	€5 000
Distribution rights	<input type="checkbox"/> ME06	1 host/hostess for 1 day	€2 750
	<input type="checkbox"/> ME07	1 host/hostess for 4 days	€8 000

EVENTS			
Travel Agents Cup	<input type="checkbox"/> EV01	Diamond Partner	€6 000
	<input type="checkbox"/> EV02	Ruby Partners	€4 000
	<input type="checkbox"/> EV03	Partner of the event	€3 000
Travel Agents Cup Junior	<input type="checkbox"/> EV04	Diamond Partner	€3 000
	<input type="checkbox"/> EV05	Ruby Partners	€2 000
	<input type="checkbox"/> EV06	Main partner + naming	€20 000
Hackathon	<input type="checkbox"/> EV07	Official partners	€4 900
	<input type="checkbox"/> EV08	Destination Partners + 1 holiday	€3,000
	<input type="checkbox"/> EV09	Official suppliers	on request
The Start-Up Village & Contest	<input type="checkbox"/> EV10	Main partner + naming	€10 000
	<input type="checkbox"/> EV11	Official partners	€4 000
TO After Party	<input type="checkbox"/> EV12	Destination partner	€3 000
	<input type="checkbox"/> EV13	Exclusive partner + naming	€30 000
VIP area	<input type="checkbox"/> EV14	Destination partner - (max 2)	€15 000
	<input type="checkbox"/> EV15	Sponsor the VIP area	€19 500
	<input type="checkbox"/> EV16	Sponsor the opening breakfast	€10 000
Press Room	<input type="checkbox"/> EV17	Sponsor the press room	€19 500
	<input type="checkbox"/> EV18	Sponsor the press cocktail event	€2 500
	<input type="checkbox"/> EV19	Sponsor the press lunch	€10 000
Influencers Village	<input type="checkbox"/> EV20	Sponsor lunch	€2 500
	<input type="checkbox"/> EV21	Sponsor a cocktail event	€2 500
Meeting rooms	<input type="checkbox"/> EV22	Sponsor meeting rooms	On request
	<input type="checkbox"/> EV23	ARENA	€30 000
Hall 1 fore-court	<input type="checkbox"/> EV24	Hall 1.1 forecourt	€10 000
	<input type="checkbox"/> EV25	Hall 1.2 forecourt	€10 000

\* VAT owed by the company exhibiting. VAT non applicable for foreign companies liable for tax, with proof of the status to be transmitted to obtain exemption - Article 44 & 196 of the Directive 2006/112/CE modified. VAT rate susceptible to be revised in application of the future tax measures.

Total excl. VAT .....	€*
VAT 20%* .....	€
Total due incl. VAT .....	€
Deposit 50% .....	€

### ✗ YOUR COMPANY

Your name and surname (compulsory) \_\_\_\_\_

Reminder total amount incl. VAT (compulsory) € \_\_\_\_\_ Excl. VAT \_\_\_\_\_

Company name (to be invoiced) \_\_\_\_\_

Invoice address \_\_\_\_\_

Post code \_\_\_\_\_ Town \_\_\_\_\_ Country \_\_\_\_\_

Contact person \_\_\_\_\_ E-mail \_\_\_\_\_ @ \_\_\_\_\_

Phone n° \_\_\_\_\_ Fax \_\_\_\_\_

EU VAT n° - **COMPULSORY** \_\_\_\_\_

### ✗ PAYMENT TERMS

**A deposit of 50%** of the total amount is required with your order. Balance payable on receipt of the invoice.  
No professional discount

**BY BANK TRANSFER** on Reed Expositions France Bank account. The transfer form must include the following message  
« No payment costs to be borne by payee ». Please send us a copy of your transfer advice.

Bank Code	Branch Code	Account Number	Key	Motive	Domiciliation	EU VAT N°
30066	10947	00010067602	68	IFTM Top Resa 2019	CIC - Crédit Industriel et Commercial 102 Boulevard Haussmann 75008 Paris - France CMCI FR PP	FR 92 410 219 364

IBAN Code 76 3006 6109 4700 0100 6760 268

**BY CHEQUE** (only for exhibitors domiciled in France) payable to Reed Expositions France – IF TM Top Resa

**BY CREDIT CARD**

For any payment by credit card, please contact the sales administration :

Esther MARQUEZ : esther.marquez@reedexpo.fr

Nathalie SOMBE : nathalie.sombe@reedexpo.fr

Signature compulsory

I, the undersigned, hereby declare that I have read and understood the general terms and conditions of sale of the exhibition tie-in merchandise, a copy of which I have retained for my records, and that I accept them without limitation or qualification.

From time to time, you may receive commercial offers from Reed Expositions France relating to your business activity.

If you do not wish to receive such offers from us, please write to Reed Expositions France, IFTM TOP RESA,  
Tour Vista, 52/54 quai de Dion Bouton, 92800 Puteaux, France.

Stamp and signature

Name & position of signator - **COMPULSORY** \_\_\_\_\_

Position \_\_\_\_\_

Place \_\_\_\_\_

Date \_\_\_\_\_

**MANDATORY**

## General terms and conditions of sale

These terms and conditions apply to the sale of advertising space in the derivative products of the IFTM Top Resa trade show (show's official catalogue, newsletter, etc.) and on the website located at <http://www.iftm.fr>. The derivative products and website of the [www.iftm.fr](http://www.iftm.fr) trade show are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in IFTM Top Resa's communication tools is considered firm and binding on the advertiser as soon as it has been registered by Reed Expositions France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser. The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of the IFTM Top Resa Trade Show, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail.

Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever, the 50% down payment shall be vested with Reed Expositions France.

Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the

proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements.

Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

The copy and visuals of an advertisement and in particular brands and designations are published under the sole responsibility of the advertiser. In particular, the advertiser alone is responsible for the payment of any reproduction rights for photographs used.

The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements.

The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12<sup>th</sup> of the total annual amount collected for the corresponding service, not including any extension or renewal period. The advertiser waives all recourse against Reed Expositions France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of Reed Expositions France.

No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement. No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due

by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet. In accordance with the French Computing and Civil Liberties Act No. n° 78-17 of 6 January 1978, the advertiser has a right of access, modification, correction and deletion of personal data related to the advertiser. To exercise such right, the advertiser must contact Reed Expositions France – direct marketing department.

In accordance with press and publishing practice, Reed Expositions France is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser. 50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice. If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid.

In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. Moreover, a recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor. The bond between the advertiser and Reed Expositions France is entirely and exclusively governed by French law.

Any dispute shall be submitted to the exclusive jurisdiction of the Nanterre's court and the French version of this text will be referred to. All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.



Please return the pages 1 and 2 to :

REED EXPOSITIONS FRANCE – SALON IFTM TOP RESA  
52-54, QUAI DE DION BOUTON – CS 80001  
92806 PUTEAUX CEDEX France

### CONTACTS

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